

HOME OF THE BRAVE

CONFRONTING & CONQUERING CHALLENGING TIMES

PRESENTS

LEADERSHIP FOR CHALLENGING TIMES

A HISTORY OF LEADERSHIP—A LIFETIME OF LESSONS

A POWERFUL AND MOTIVATIONAL TRAINING SEMINAR



Based on the leadership examples of great Americans, from the Pilgrims to the present, *Home of the Brave—Leadership for Challenging Times* draws simple lessons from our history to provide today's leaders with the insights and tools necessary to navigate today's real challenges.

Participants engage with the leaders and the stories that built this country and made it great. Key lessons are drawn from historical examples, which are then connected to practical tools for today's leaders. The course includes numerous audience specific examples, case studies, and time for team discussion and problem solving.

This is a one-day workshop. Materials include a copy of the book, *Home of the Brave—Confronting & Conquering Challenging Times*, and a series of worksheets for use in the seminar. Special military pricing applies.

Wherever possible, Richard Godfrey, one of the authors of the book and the designer of the leadership course, will be teaching the seminar.

The
TEACHER

The
LESSON

The
TEACHER

The
LESSON



**The LEGACY:
The Pilgrims taught us...**

- Leadership requires both character and competence.
- When challenges work to pull us apart, we will only succeed by working together as a team.



General George Washington taught us...

- Leaders sacrifice for those they lead.
- People will follow leaders they trust, even in the most challenging situations.



Abigail Adams taught us...

- Leaders lead from the front, by setting the desired example.



**The LENS:
Francis Scott Key taught us...**

- Hope comes from focusing on the possibilities.
- How we see things matters as much as what we see.



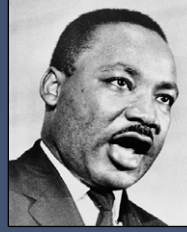
**The LAW:
John Barry taught us...**

- Innovation is the ability to create results without resources.
- Leaders produce results by adapting and overcoming.



**The LANDSCAPE:
General Dwight Eisenhower taught us...**

- We must adjust our approach to fit our level of control.
- Adapting, Influencing and Acting allow us to produce results in less than ideal circumstances.



**The LION:
Dr. Martin Luther King taught us...**

- Your commitment to your cause must be unflagging.
- Mission is fixed, but we adjust our strategy to achieve that mission.



**The LEVERAGE:
President John F. Kennedy taught us...**

- Leaders must hold their team together, especially in challenging situations.
- Getting the best out of your team is a leader's key responsibility.



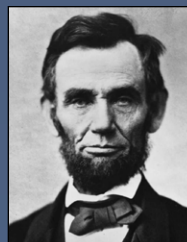
**The LEADER:
President Ronald Reagan taught us...**

- There is more than one way to make a decision.
- Know when to call the play, seek expert input, or build consensus.



**The LIBERATION:
General George C. Marshall taught us...**

- Victory carries responsibilities.
- We need to forgive, but never forget.



**The LIGHT:
President Abraham Lincoln taught us...**

- Even the strongest leader has limits.
- We must endure, no matter the burden.

Presented by:



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